



ANNUAL REPORT - 2024

***SUPPORTING OUR MOST
VULNERABLE VETERANS***

Veterans, You're Home Now

Who We Serve



Our Unique Mission

Northern Virginia Veterans Association

We are a non-profit coalition that provides direct, personalized care and coordination of services for our most vulnerable, underserved, and marginalized veterans in the Northern Virginia region (at no cost).

Using an individualized holistic approach we support their most urgent needs first and follow up to ensure all needs are met. Striving for wellness and an improved overall quality of life.



Our Support Process

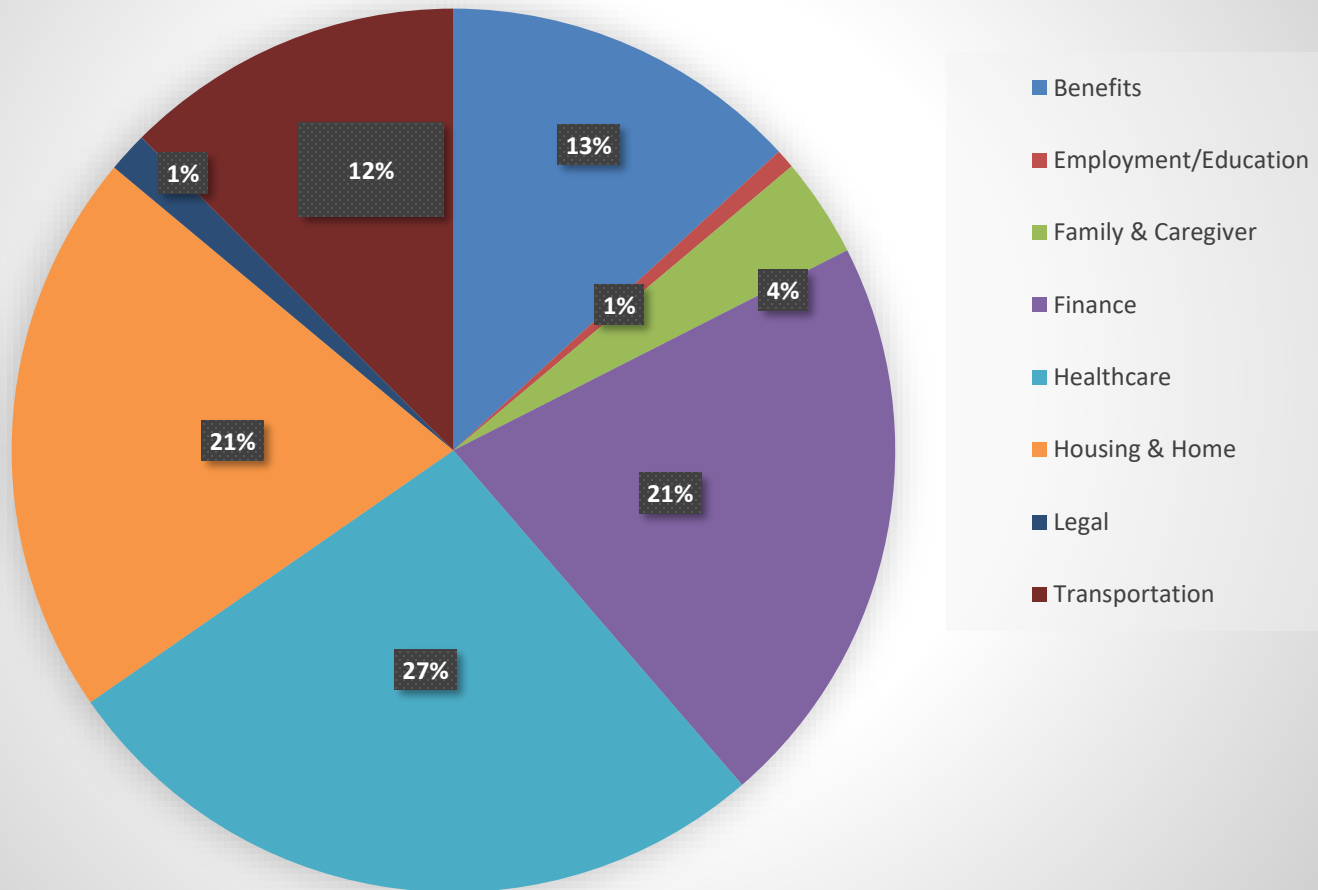
HIPAA Compliant / Privacy Protected / IT Security/
Data Collected/Tracked/Analyzed/Reported

1. Perform Veteran comprehensive Intake
2. Assess for urgent and priority needs
3. Determine services based on Veteran's criteria
4. Coordinate Services for Veterans with multiple service partners
5. Track communications with Veterans and service partners
6. Continual and consistent follow up to ensure needs are met
7. Survey veterans to determine if needs were met by NOVA Veterans and partners
8. Follow up 90 days later to ensure veteran and family are well

***In 2024, we supported 2108 veteran cases
dedicating over 3230 hours!***

Support Services Requests

NOVA VETERANS
2024 YTD Veterans Support Services



Serving 10+ Counties/Townships & Growing

2022 US Census reports 180,686 veterans living in our 10+ counties



There are over 141,852 possible vulnerable Veterans within these counties:

5,174 live in poverty
33,577 are disabled
67,877 are age 55-74
34,471 are age 75+

(Not including those under 55, those with emotional health challenges, family members, and transitioning active duty who may be at risk)

NOVA Veterans Service Area Statistics

- The 2023 US Census reports 180,686 veterans living in our 10-county service area.
- 96,879 of these veterans are categorized to be within our vulnerable veteran population (ages 60+).
- 33,577 veterans living in our 10-county service area have a listed disability
- 5,174 veterans living in our 10-county service area are considered in poverty.

Veterans in Virginia Are Aging

- In 2022, 9.20% of the adult civilian population in Virginia were considered veterans (US Census Bureau 2023)
- Nationally, almost 55% of veterans surveyed didn't know how to get the services/benefits they have earned (Virginia DVS, 2023)
- On average, 59% of the counties that NOVA Veterans serves are vulnerable ages over 55+ years of age. (US Census Bureau 2023)

**The highest rate of suicides are
veterans 55 and older**

Veterans in Virginia Experience Decreased Capabilities and Increased Needs

- 5.80% of veterans in Virginia earned income below the poverty line, this is the highest mark in the last 10 years. (Virginia DVS Report 2024)
- 24.30% of Virginia veterans also have a listed disability which is also the highest % in the last 10 years. (Virginia DVS Report 2024)
- 50% of Americans do not believe the federal government has been effective in veteran suicide prevention. Virginia has seen a 1.6% increase in veteran suicide rates in since 2024. (USAFacts, 2024).

Challenges To Access Services & Resources

- **Costs:** Most are low income; no computer/Wi-Fi/phone
- **Process:** Lack of technological capabilities and knowledge
- **Follow Through:** Confusion, anxiety, frustration, overwhelmed
- **Physical:** Hearing, seeing, mobility, injury, pain, low energy
- **Mental:** Confusion, depression, loneliness, hopelessness
- **Language:** Health literacy, VA literacy, financial literacy
- **Diversity:** Racial marginalization, gender identification, minorities, and other under-represented veterans
- **Social determinants of health:** Income, location, transportation, and more

Ongoing challenges prevent veterans from receiving support.

NOVA Veterans Association is catching these veterans before they fall into the gap, while taking an approach of inclusivity, equity, and an appreciation of diversity.

NOVA Veterans Quality of Life Cycle

One point of entry for local services, resources, personal support, follow-up and care.



We partner with hundreds of community service providers to achieve our mission. Service providers must meet high quality assurance standards.

One of NOVA Veteran's Biggest Success Stories

Virginia Department of Veterans Services Suicide Prevention & Opioid Addiction Services Program Grant

The Virginia Department of Veterans Services SOS grant has enabled us to expand our services within all of the counties we serve. We provided Support Services to veterans, families and caregivers; conducted outreach and awareness programs; and collaborated and partnered with hundreds of organizations and individuals.

We served over 2,200 cases with this grant and will continue to provide Support Services through 2025.



Case Study: Reestablishing a Household of Six

An Army veteran and her family of six were transitioning from being unhoused to moving into a new rental unit. Our Support Specialist connected them to a resource that provided items to fully furnish their new household in a three bedroom, two bath apartment. Items received were beds, dressers, desks & chairs, couch, kitchen table & chairs and kitchen items. This included giftbags with toys and school supplies for the children assembled by veteran volunteers.



Sony Corporation

Free Hearing Aids for veterans



A Sony Corporation grant provided free C10 Self-Fitting OTC Hearing Aids to help local veterans, service members, and their families.

Testimonial from veteran spouse:

My son calibrated the hearing aids for me and made a system to help me remember where to put them. He said "She had tears when she first heard them work for her. Amazing! Super easy App she immediately understood!"

Consider a Sponsorship to Fund Support Services

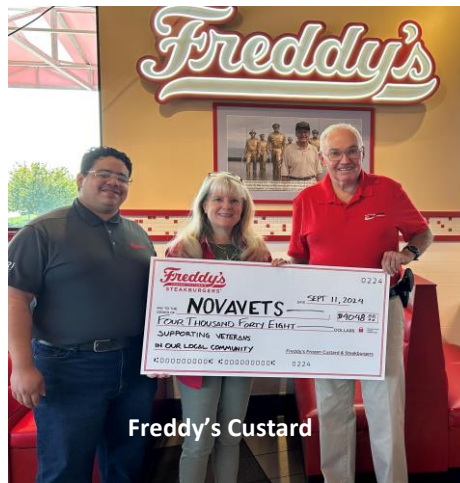


NOVA Veterans focuses on veterans who are most vulnerable due to poverty, age, mental/emotional challenges, and disability. The 2023 US Census reports 180,686 veterans living in our 10-county service area.

97,689 of these veterans are categorized to be within our vulnerable veteran population (over 60).



Wreaths Across America at
Quantico National Cemetery



Freddy's Custard



Vets Connect Luncheon



Veteran's Day at Heritage Brewery



Veteran Transportation Program



9/11 Honoring Our Heroes

Looking Back - 2024 Events



Dulles Area Transportation
Association Partnership

2024 Events

- **April 20th:** Community Day, Manassas Park
- **May 24th:** Memorial Day Flag Lowering, Manassas Park
- **June 27th:** Veteran Appreciation Dinner, Manassas Park
- **July 11th:** Vets Connect Luncheon –Willing Warriors, Haymarket
- **July 24th:** Honor Brewing Charity on Tap, Chantilly
- **July 30th:** Greater Prince William Human Services Alliance Annual Meeting, Manassas
- **August 13th:** Freddy's Steakburger Ribbon Cutting, Manassas
- **September 11th:** Honoring our heroes, Manassas
- **November 9th:** NOVA Veteran's Day at Heritage Brewery Manassas
- **December 14th:** Wreaths Across America, Dumfries

THE NOVA VETERANS TEAM

Board of Directors:

President: MAJ Angela H. McConnell USA/USAFR (RET) Ph.D.

Chairman: RADM Matthew Carter, USN (RET)

Treasurer: Albert Leech, CPA

Kerry Kirk, USMC (Veteran)

MAJ Paula Eckard, USA (RET)

MAJGEN David Bice, USMC (RET)

Salaried Positions:

Chief Executive Officer: MAJ Angela McConnell, Ph.D.

Chief Operating Officer: Melissa Dargis, MS (Veteran Spouse)

Advisory Council:

Veterans Affairs: Col Rich Anderson, USAF (RET)

Hispanic Advisor: Diane Paguaga

Community Outreach: CSM Victor Angry, USA (RET)

Health Care Researcher: Rachel Coggins

Aging & Older Adults: Barbara Diehl

Strategic Advisor: Douglas Earhart, USA (RET)

Our Extraordinary Team of Professionals.

Chief Technical Officer: Trent Nevius

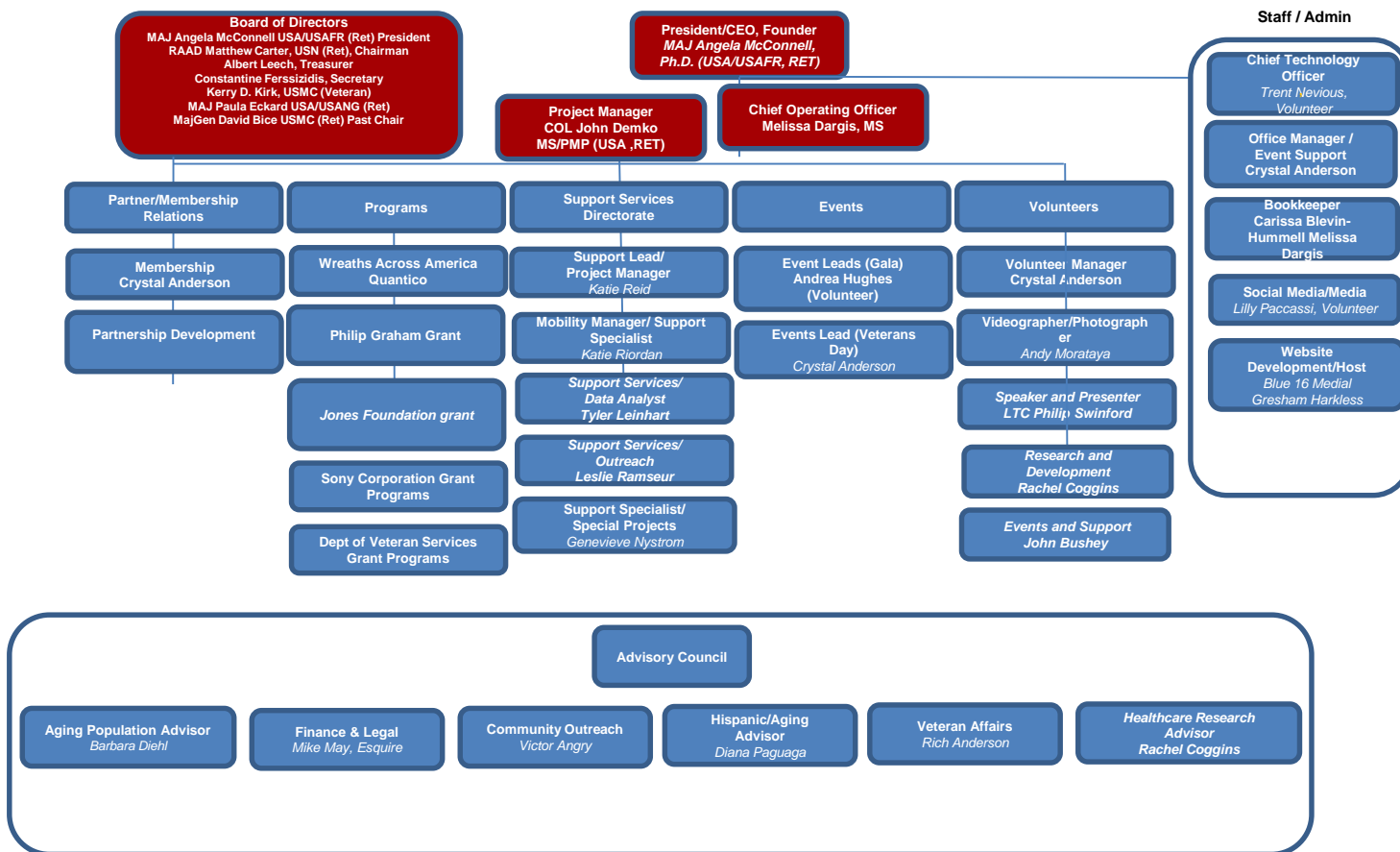
Chief Digital Officer: Andy Morataya USMC (Veteran)

Senior Grant Writer: Richard D. Larkins Colonel USAF (RET)

Legal Liaison: Mike May, Attorney

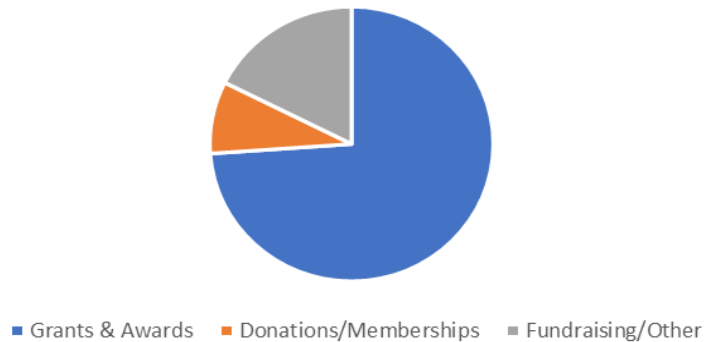
Development/Public Affairs/Media Specialist: Crystal Anderson

NOVA Veterans Organizational Chart

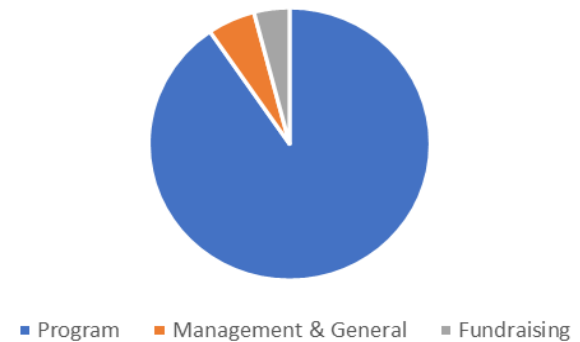


2024 Revenue & Expenses

2024 Revenue



2024 Expenses



2024 Revenue Breakdown

\$232,550 Grants & Awards + \$26,731 Donations & Memberships + \$55,457 Fundraising & Other Revenue

Total 2024 Revenue \$314,738

2024 Expenses Breakdown

Program Expenses: Direct program expenses & Support staff time = \$298,873

Fundraising: Event costs & staff fundraising time = \$13,491

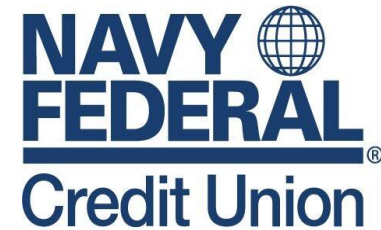
Management & General: Administrative costs & staff administration time = \$18,142

Total 2024 Expenses \$330,506

Thank You Veteran Community Partners & Sponsors!



Hypnoconsult, LLC



ARMY
MARINE CORPS
NAVY
AIR FORCE
SPACE FORCE
COAST GUARD
VETERANS



MANASSAS, VIRGINIA



Humana



BOB WOODRUFF FOUNDATION
Investing in the Next Chapter for Our Veterans

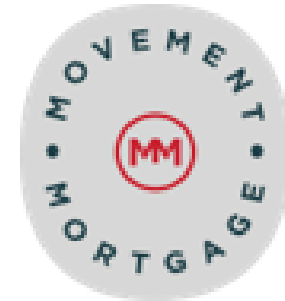
Thank You Veteran Community Partners & Sponsors!



Powering Your Every Day.™



Comfort
Keepers®



Virginia Department of Veterans Services
www.dvs.virginia.gov



THE NORTHERN VIRGINIA VETERANS ASSOCIATION

Veterans, You're Home Now



How are we unique?

Our Critical Veteran Mission

Holistic Comprehensive
Personalized Approach

On-Going Follow Up

Please contact us for additional information!

Email: Info@NOVAVETS.ORG

Call: 703-659-0788

And be sure to follow or like us on Facebook

at: <https://www.facebook.com/profile.php?id=61565546206349#>

